



BEAUTY ESCAPE

HOTEL COURTESY SET

ARTEMIDE COLLECTION

NEW COLLECTION

Artemide
Nature touch





Artemide Collection

Beauty Escape, an exclusive line dedicated to the hospitality sector, now expands with the new Artemide collection, created for those seeking a sensory experience in harmony with nature.

Developed **in accordance with Ecolabel standards** and enriched with a fragrance marked by green notes, this range is designed for properties that wish to offer guests a moment of restorative well-being, while making a tangible commitment to eco-sustainability.

Inspired by the goddess of untamed nature, woodland and water, Artemide embodies the freedom and purity of the natural world.

Each product in the range becomes an invitation to reconnect with the environment and with oneself, celebrating the gentle strength of nature.



Beauty Escape fragrances: memorable olfactory notes

Each fragrance tells a story and each texture gently envelops, transforming self-care into a unique, refined and unforgettable experience.

Atlantis

The Atlantis collection, a vibrant and sophisticated harmony, combines citrus freshness, floral elegance and musky depth. Its top notes, with a burst of lemon, grapefruit and peach, offer a crisp and sunny opening. The middle and base notes add a touch of delicacy and refinement.

Afrodite

The Afrodite collection is an ode to sensuality, for a refined and regenerating sensory experience. Its top notes, bright and vibrant, immediately capture the senses. The middle and base notes add an enveloping and spicy sweetness, creating a warm and seductive heart.

Artemide: the new Beauty Escape range

The Italchimica cosmetics division expands the Beauty Escape line with Artemide, a courtesy range featuring Ecolabel-certified formulas with olfactory notes that evoke the purity of nature.

Artemide

A fresh, radiant composition that opens with top notes of green leaves and blackcurrant buds, evoking the vitality of foliage after rainfall. At its heart, the softness of freesia and water flowers conveys a sense of balance and clarity, like a breath drawn between earth and sky. Its base of white musk gently wraps the skin in a pure, silky softness, leaving a discreet and sophisticated trail.





Excellent ingredients for a wellness experience

The Beauty Escape courtesy line has been designed to give you a wellness experience. The range of body wash and hand soaps is distinguished by formulations rich in active ingredients that work in synergy to offer the skin intense hydration, a soft texture and a radiant appearance.



Hyaluronic acid

It is a high-weight molecule present in the connective tissue of the skin. Thanks to its ability to retain water, it acts on the maintenance of the skin's water balance, and has strong moisturising, repairing and regenerating properties of the tissues.



Glycerine

A small molecule of plant origin able to retain the moisture of the skin, guaranteeing deep hydration, which lasts over time, and an immediately radiant appearance.



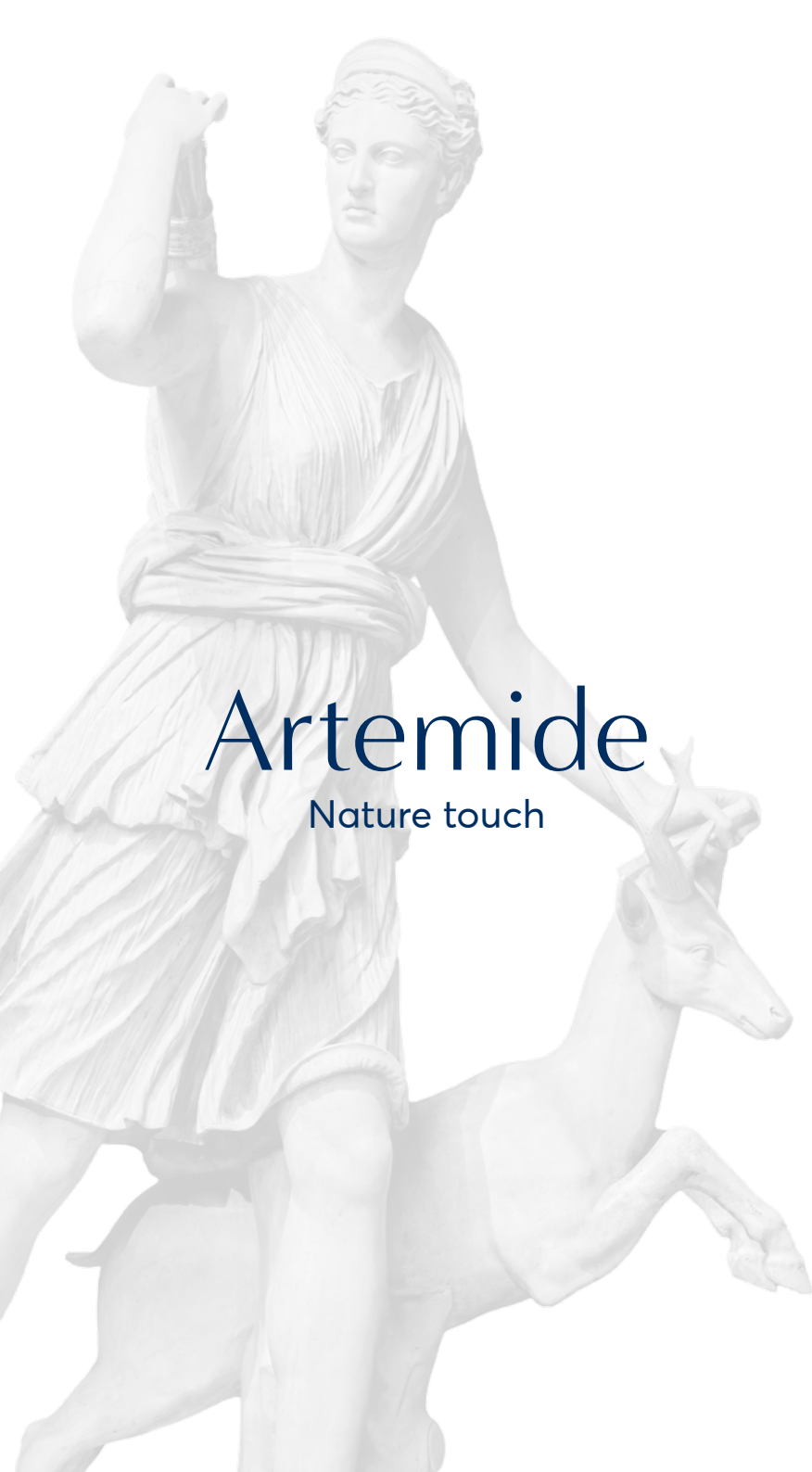
Panthenol

Known as Vitamin B5, it has several important properties for the skin: it has moisturising, soothing and protective properties against skin irritation.



Vitamin E

It is an active ingredient known to protect against oxidative damage, improve hydration, skin elasticity and accelerate cell renewal processes.



Artemide

Nature touch



Artemide

Nature touch

The fragrance of the Artemide line celebrates the harmony of nature, ideal for those seeking a fresh, revitalising olfactory experience.



Top notes

Green leaves and blackcurrant buds introduce the fragrance with a bright, natural touch that recalls the freshness of untouched foliage.

Middle notes

At the heart, freesia and water flowers release a gentle floral sensation, a symbol of balance and lightness.

Base notes

White musk closes the composition with a soft, refined veil, leaving the skin with a lasting sense of cleanliness and calm.





Artemide Shower gel
ART100

The Artemide shower gel, enriched with moisturising glycerine and naturally derived ingredients, turns the shower into a moment of pure well-being. It gently cleanses the skin, leaving it soft and delicately scented with the fresh, floral notes of this precious fragrance. Dermatologically tested, it respects the skin's natural balance. Its formula is environmentally friendly and **Ecolabel-certified**.



Dermatologically tested



Glycerine



Refillable bottle



Artemide Hand soap
ART101

Artemide glycerine-enriched hand soap, featuring a moisturising action and ingredients of natural origin, transforms hand washing into a moment of pure well-being. It gently cleanses the skin, leaving it soft and delicately scented with the fresh, floral notes of this precious fragrance. Dermatologically tested, it respects the skin's natural balance. Its formula is environmentally friendly and **Ecolabel-certified**.



Dermatologically tested



Glycerine



Refillable bottle



Artemide Shampoo
ART102

Artemide shampoo gently cleanses and nourishes the scalp, leaving hair hydrated. Its formula, **Ecolabel-certified**, is suitable for all hair types and guarantees treatment that respects the skin's balance. The fresh fragrance turns cleansing into a genuine pleasure.



Dermatologically tested



Glycerine



Refillable bottle



Artemide Hair & Body wash
ART112

Artemide 2-in-1 hair and body wash cleanses the skin and hair, leaving both radiant and soft thanks to its gentle formula with glycerine and guar gum derivatives. Dermatologically tested, it is also suitable for the most sensitive skin. Formula developed in accordance with the Ecolabel standard.



Dermatologically tested



Guar gum



Refillable bottle



Artemide Conditioner
ART103

The Artemide conditioner formula is enriched with wheat proteins with volume-building properties for soft, easy-to-comb hair. Formula developed in accordance with the Ecolabel standard.



Strengthening



Corn proteins



Artemide Body lotion
ART104

The Artemide body lotion is enriched with Calendula extract and vitamin E with soothing properties. Its delicate, scented texture makes application a true ritual of well-being and sensory comfort. Formula developed in accordance with the Ecolabel standard.



Moisturising



Vitamin E



Calendula extract



The air freshener

Artemide Air freshener ART111



The Artemide air freshener ensures a long-lasting, delicate fragrance for rooms and fabrics, perfect for carpets and rugs, too. The fresh green notes blend with white musk to create a natural, sophisticated bouquet. Its formula is **A+ Air Label Score Professional certified**, guaranteeing good air quality thanks to its low emissions.



Rooms and
fabrics



300 ml



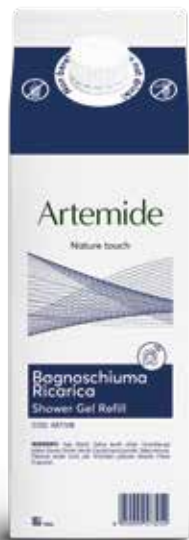
*Cellulose-based refills: sustainable,
practical, without product waste*

Beauty Escape confirms its commitment to sustainability with refills in FSC® certified cellulose-prevalent material, for responsible forest management. In addition, the refill has obtained the Aticelca certification, that certifies the recyclability of the bottle in the paper collection, simplifying the recycling process.

This innovative design not only reduces the use of plastic significantly, combining practicality and respect for the environment, but has also been designed to make its use easier for the operator.

The refill bottle is in fact solid and easy to handle and thanks to these characteristics, it can be used with one hand. Its shape also allows precise application, avoiding any product waste.





*Artemide Shower gel
refill*
ART108

The Artemide shower gel, enriched with moisturising glycerine and naturally derived ingredients, turns the shower into a moment of pure well-being. It gently cleanses the skin, leaving it soft and delicately scented with the fresh, floral notes of this precious fragrance. Dermatologically tested, it respects the skin's natural balance.



Dermatologically tested



Glycerine



*Artemide Hand soap
refill*
ART109

Artemide glycerine-enriched hand soap, featuring a moisturising action and ingredients of natural origin, transforms hand washing into a moment of pure well-being. It gently cleanses the skin, leaving it soft and delicately scented with the fresh, floral notes of this precious fragrance. Dermatologically tested, it respects the skin's natural balance.



Dermatologically tested



Glycerine



*Artemide Shampoo
refill*
ART110

Artemide shampoo gently cleanses and nourishes the scalp, leaving hair hydrated. Its formula is suitable for all hair types and ensures a treatment that respects the scalp's balance. The fresh fragrance turns cleansing into a genuine pleasure.



Dermatologically tested



Glycerine



*Artemide Hair &
Body wash refill*
ART114

Artemide 2-in-1 hair and body wash cleanses the skin and hair, leaving both radiant and soft thanks to its gentle formula with glycerine and guar gum derivatives. Dermatologically tested, it is also suitable for the most sensitive skin.



Dermatologically tested



Guar gum



EU ECOLABEL: IT/030/016

*Artemide Shower gel
refill*
ART105

The Artemide shower gel, enriched with moisturising glycerine and naturally derived ingredients, turns the shower into a moment of pure well-being. It gently cleanses the skin, leaving it soft and delicately scented with the fresh, floral notes of this precious fragrance. Dermatologically tested, it respects the skin's natural balance. Its formula is environmentally friendly and Ecolabel-certified.



Dermatologically tested



Glycerine



EU ECOLABEL: IT/030/016

*Artemide Hand soap
refill*
ART106

Artemide glycerine-enriched hand soap, featuring a moisturising action and ingredients of natural origin, transforms hand washing into a moment of pure well-being. It gently cleanses the skin, leaving it soft and delicately scented with the fresh, floral notes of this precious fragrance. Dermatologically tested, it respects the skin's natural balance. Its formula is environmentally friendly and Ecolabel-certified.



Dermatologically tested



Glycerine



EU ECOLABEL: IT/030/016

*Artemide Shampoo
refill*
ART107

Artemide shampoo gently cleanses and nourishes the scalp, leaving hair hydrated. Its formula, Ecolabel-certified, is suitable for all hair types and guarantees treatment that respects the skin's balance. The fresh fragrance turns cleansing into a genuine pleasure.



Dermatologically tested



Glycerine



*Artemide Hair &
Body wash refill*
ART113

Artemide 2-in-1 hair and body wash cleanses the skin and hair, leaving both radiant and soft thanks to its gentle formula with glycerine and guar gum derivatives. Dermatologically tested, it is also suitable for the most sensitive skin.



Dermatologically tested



Guar gum

BRACKET INSTALLATION PROCEDURE

Ease of assembly and tamper-proof bottle

Brackets

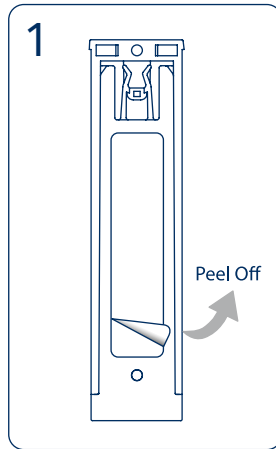
The bracket solution guarantees bottle inviolability and prevents any contamination for an extra security.



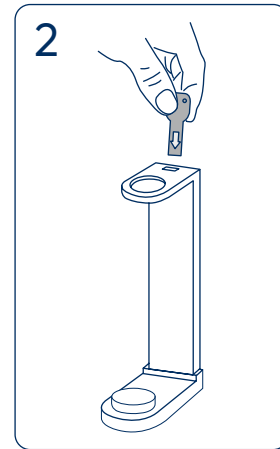
400 ml bottle



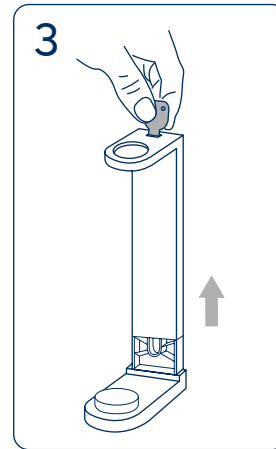
Wall Kit



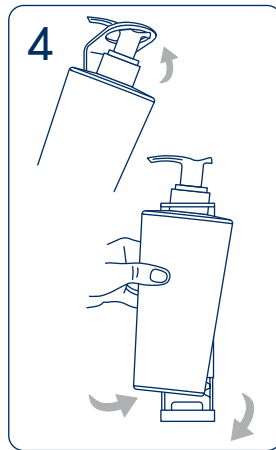
Remove the adhesive and stick the bracket on the wall



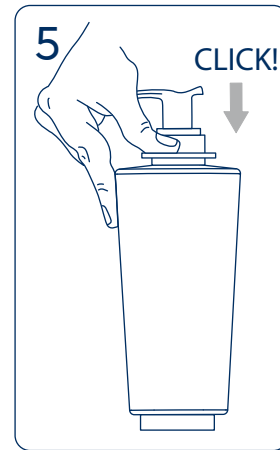
Through the appropriate key, unlock the bracket opening



Remove the upper part of the bracket



Insert the bottle into the bracket, matching the bottle dispenser to the upper hole of the bracket



Lowers the upper movable part to make it fit into the bottle and remove the key

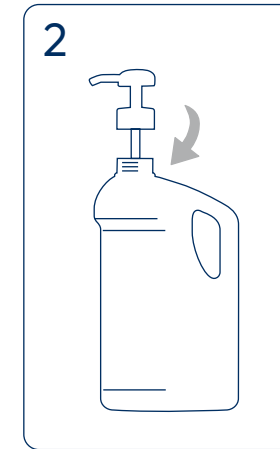


400ML BOTTLE REFILLING PROCEDURE

Quick and waste-free dosing



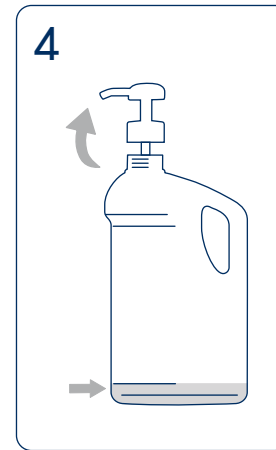
Remove the cap from the can



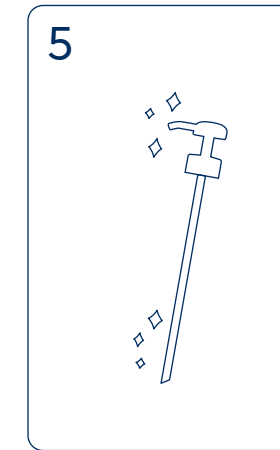
Insert the dispenser inside the can



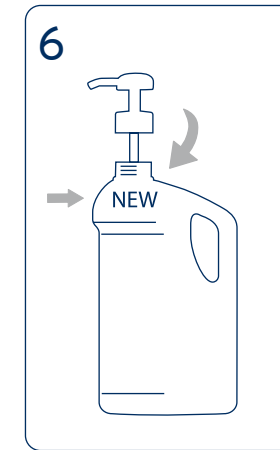
Open the bottle, refill with the product and then close it



Once the can is empty, remove the dispenser from the can



Sanitize the dispenser with a proper disinfectant solution



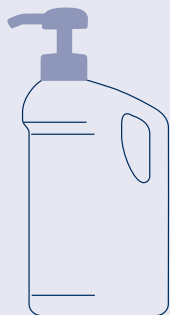
Insert the sanitized dispenser inside a new can

Refills

They enable the reduction of single-use plastics, also limiting waste of product and thus helping hotels to reduce their environmental impact.



1L paper-based refill



5 L can

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ARTEMIDE



CODE	DESCRIPTION	FORMAT	EAN	pieces per box	boxes per layer	boxes per pallet
ART100	ARTEMIDE SHOWER GEL	400 ML	8050999573148	12	15	105
ART101	ARTEMIDE HAND SOAP	400 ML	8050999573155	12	15	105
ART102	ARTEMIDE SHAMPOO	400 ML	8050999573162	12	15	105
ART112	ARTEMIDE HAIR & BODY WASH	400 ML	8050999573193	12	15	105
ART103	ARTEMIDE CONDITIONER	400 ML	8050999573179	12	15	105
ART104	ARTEMIDE BODY LOTION	400 ML	8050999573186	12	15	105

CODE	DESCRIPTION	FORMAT	EAN	pieces per box	boxes per layer	boxes per pallet
ART111	ARTEMIDE AIR FRESHENER	300 ML	8050999573285	12	24	144

CODE	DESCRIPTION	ITF CODE	pieces per box
KIT_STAFFA	BLACK BRACKET	18050999572766	12 brackets + 6 keys

ARTEMIDE REFILLS



CODE	DESCRIPTION	FORMAT	EAN	pieces per box	boxes per layer	boxes per pallet
ART108	ARTEMIDE SHOWER GEL	1000 ML	8050999573254	6	25	150
ART109	ARTEMIDE HAND SOAP	1000 ML	8050999573261	6	25	150
ART110	ARTEMIDE SHAMPOO	1000 ML	8050999573278	6	25	150
ART114	ARTEMIDE HAIR & BODY WASH	1000 ML	8050999573247	6	25	150
ART105	ARTEMIDE SHOWER GEL	5L /5,1 KG	8050999573209	2	18	72
ART106	ARTEMIDE HAND SOAP	5L /5,1 KG	8050999573216	2	18	72
ART107	ARTEMIDE SHAMPOO	5L /5,1 KG	8050999573223	2	18	72
ART113	ARTEMIDE HAIR & BODY WASH	5L /5,1 KG	8050999573230	2	18	72

CODE	DESCRIPTION	ITF CODE	pieces per box
KIT_PUMP	DISPENSER FOR CONTAINER FILLING	18050999573008	10 dispensers



Beauty Escape is a brand of Italchimica's professional cosmetics division
beauty-escape.com

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